Jing Yuan

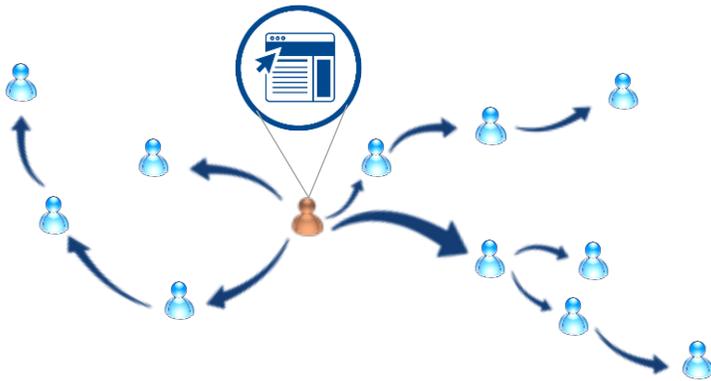Department of Computer Science and Engineering

Assistant Professor
Director of Robust Adaptive Learning Systems Lab
Research Interest: Robust and Efficient Machine Learning, Adaptive Social Advertising
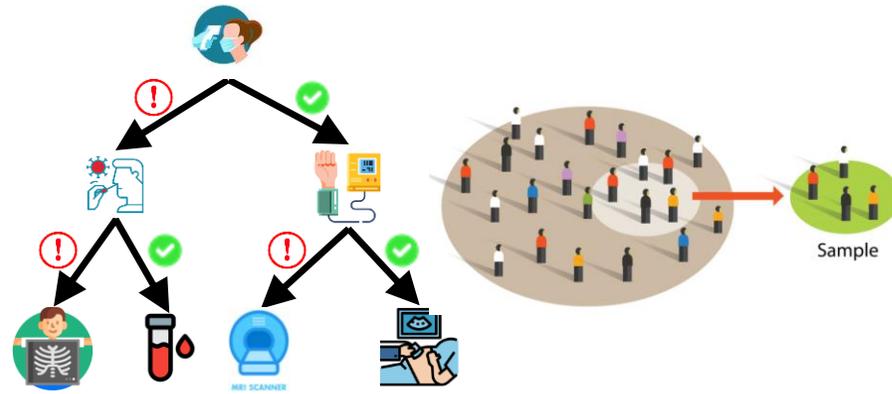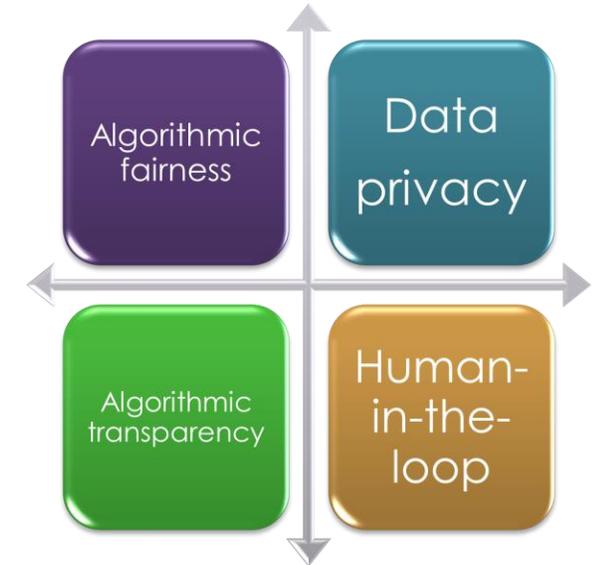Research Group: 2 PhD students

Adaptive Influencer Marketing

Power of Sampling in Adaptive Learning

Human-centered ML Algorithms

- Adaptively select a group of seed users to promote positive behaviors or products in an online social network

- Understand the utility-sampling-rate tradeoff in the context of adaptive learning

- Understand the coexistence of human with algorithms and how to improve it