Adaptive Influencer Marketing

- Adaptively select a group of seed users to promote positive behaviors or products in an online social network

Power of Sampling in Adaptive Learning

- Understand the utility-sampling-rate tradeoff in the context of adaptive learning

Human-centered ML Algorithms

- Understand the coexistence of human with algorithms and how to improve it

Jing Yuan
Department of Computer Science and Engineering
Assistant Professor
Director of Robust Adaptive Learning Systems Lab
Research Interest: Robust and Efficient Machine Learning, Adaptive Social Advertising
Research Group: 2 PhD students

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